Public Hearing on the Study of International Patent Protection for Small Businesses
United States Patent and Trademark Office (USPTO)
Co-hosted with the University of Southern California, Gould School of Law

699 Exposition Boulevard, Los Angeles, CA 90089
Venue
Tuesday, November 1, 2011
9:00 a.m. – 12:00 p.m. PDT

Agenda

U.S. Government Panel
Stuart Graham, Chief Economist and International Patent Protection Study Leader, United States Patent and Trademark Office
Martin Selander, Regional Manager, Export Solutions Group, Office of International Trade, United States Small Business Administration
Edward Elliott, Expert Advisor, Office of the Administrator for Policy and External Affairs, United States Patent and Trademark Office
Saurabh Vishnubhakat, Attorney Advisor, Office of Chief Economist, United States Patent and Trademark Office

9:00 AM: Welcoming Remarks
Stuart Graham, Chief Economist, USPTO, and International Patent Protection Study Leader

9:05 AM: Comments by the Small Business Administration
Martin Selander, Regional Manager, SBA

9:10 AM: General Commentary for Congressionally-Mandated Studies Under the AIA
Edward Elliott, Expert Advisor, USPTO

9:15 AM: Overview of International Patent Protection Study
Saurabh Vishnubhakat, Attorney Advisor, USPTO

9:25 AM to 11:30 PM: Scheduled Testimony, Stuart Graham as Master of Ceremonies

- 9:25 to 9:50 AM  Christopher Palermo, Partner, Hickman Palermo Truong & Becker
- 9:50 to 10:15 AM  Bassil Dahiyat, CEO, Xencor
- 10:15 to 10:40 AM  Jay Kesari, Professor & Director of the Program in Intellectual Property & Technology Law, University of Illinois College of Law
- 10:40 to 11:05 AM  Vern Norviel, Partner, Wilson Sonsini Goodrich & Rosati
- 11:05 to 11:30 AM  Phil McGarrigle, General Counsel and Chief IP Officer, Nodality, Inc.

11:30 AM: Open Floor for Unscheduled Testimony

Closing Remarks
Stuart Graham, Chief Economist, USPTO, and International Patent Protection Study Leader

Revised: 10/29/2011
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Scheduled Testimony

Christopher Palermo
Partner, Hickman Palermo Truong & Becker
Christopher Palermo practices in prosecution, licensing, and technology development, including an active practice in Europe, Japan, and China. He has over twenty years of experience in IP law, primarily advising networking, telecommunications, and software firms.

Vern Norviel
Partner, Wilson Sonsini Goodrich & Rosati
Norviel has more than twenty years of experience in corporate IP strategy and represents firms and venture capitalists in diagnostics, nanotechnology, genomics, and personalized medicine.

Bassil Dahiyat
CEO, Xencor
Bassil Dahiyat is the co-founder and CEO of Xencor and a developer of the Protein Design Automation® technology. Dr. Dahiyat is an inventor on over 60 patents and patent applications.

Phil McGarrigle
General Counsel and Chief IP Officer, Nodality, Inc.
Phil McGarrigle has over twenty-five years of experience in patent and biotechnology law. Before joining Nodality, he served for ten years as VP and Chief IP Counsel for Affymetrix. Since 2000, he has also taught at the Santa Clara School of Law.

Jay Kesan
Professor & Director of the Program in Intellectual Property & Technology Law, University of Illinois College of Law
Jay Kesan’s scholarship includes intellectual property, entrepreneurship, digital government, agricultural biotechnology, and biofuels regulation. Dr. Kesan also advises the University of Illinois Office of Technology Management on IP commercialization.